## ) I E B C (

**INSTITUTE** for EVIDENCE-BASED CHANGE

Informing Decisions - Improving Practice - Increasing Student Success

#### What's new with Caring Campus

#### 4CPD 10/9/2024 Ken Sherwood IEBC COO/Caring Campus Vice President

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#### What is the Caring Campus Network?

- A new IEBC program that is intended to support institution and sustainability of your Caring Campus implementation
- Recognition of the increasing adoption of Caring Campus across the country
- Allows Caring Campuses to connect with and learn from one another
- Collects and provides access to a variety of Caring Campus resources in one place
- Started with generous funding from the ECMC Foundation, which also includes free membership for all Caring Campuses for the rest of 2024



#### Caring Campus NETWORK

#### **Network Membership Benefits**

- Access to the searchable Artifacts Database
- Free attendance at virtual round tables and webinars
- Discounts on Caring Campus Academy registrations
- Discounts on attendance at the annual Caring Campus Conference
- Access to a Member Directory
- An exclusive Network newsletter
- Opportunities for conference presentation partnerships
- Eligibility for Caring Campus Certification



#### **Connection & Communication**

- Opportunities for conference presentation partnerships
- Member directory
- Network Newsletter

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#### **Discounted Registrations**

• Caring Campus Academy

• Annual Caring Campus Conference

• Caring Campus Online Events

# ing a Nationar Caring Campus ACADEMY CARING CAMPUS

#### Artifacts Database

- Caring Campus artifacts collected in one place
- Includes images, videos, documents, links
- Fully searchable by:
  - Artifact Category
  - Type of media
  - Keyword
  - Institution
  - State

Search by Keyword Q	Order By: Default	Order Dir: Default
FILTER BY CATEGORY: ANNOUNCEMENTS (25) BEHAVIORS (28) CELEBRATION (20) DOCUMENTS (12) FEATURED (6)	ELECTRE WIKS	WELCOME BANNER A welcome banner posted in a campus building. Northeast Lakeview College, Texas (TX) VIEW MORE →
GUIDES (10) LOGOS (22) MESSAGING (32)		TWO-WEEK WELCOME

SEARCH CC NETWORK ARTIFACT DATABASE

### **Caring Campus Certification**

- Membership in the Caring Campus Network makes you eligible to apply as an institution for Caring Campus Certification
- The application is a self-study that asks you to provide evidence that you meet various criteria indicating an ongoing commitment to Caring Campus
- Applications will be reviewed by IEBC, and if enough criteria are met, your college or university will be named a Bronze, Silver, or Gold Certified Caring Campus for two years
- This comes with a physical award as well as a digital badge



### **Caring Campus Certification**

- The digital badge can be used in most of your communications, such as on your website, in email signatures, or on physical items such as shirts and banners
- Certification lasts for two years (as long as your institution remains a Network member during that period)
- IEBC will confirm or verify certification to third parties upon request
- A member institution can reapply during any application window



#### **Caring Campus Certification**

- Criteria categories:
  - Training and hiring
  - Accountability and data use
  - Role of leadership
  - Celebration and culture
  - Messaging
- Gold Certification is only available to institutions that have implemented Caring Campus for both Staff and Faculty



#### Where to Find It All

- <u>Caring Campus Network main page</u>
  - Login page
  - Login links directly to the database
- Caring Campus Academy main page
- <u>Caring Campus Certification main page</u>
  - Applications open October 15!

#### **Coming later this year:**

- 2025 Conference webpage (coming in November 2024)
- Member Directory





#### **Questions?**







#### **Contact Information**

#### Ken Sherwood, Vice President/COO

#### ksherwood@iebcnow.org

562-743-7920



www.iebcnow.org

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# Thank You!



## Spread the Word!



