

4CPD SPONSORSHIP PROGRAM



www.4cpd.org

CALIFORNIA
COMMUNITY
COLLEGE
COUNCIL
PROFESSIONAL
DEVELOPMENT

Welcome, Friend!

www.4cpd.org

The California Community College Council for Professional Development (4CPD) is a non-profit organization formed by professional development practitioners within the California Community College (CCC) system. Since 1980, 4CPD has served as a statewide resource and professional association. 4CPD creates collaborative learning opportunities for professional development practitioners in the CCC system to foster innovation, knowledge transfer, and to amplify equity at each college.

Our annual gathering of professional development practitioners from across the state is a highly anticipated, engaging, and energetic exchange of intellectual capital. Attendees are those poised to advocate for the methods and resources that will improve outcomes for all employees in the California Community Colleges, ensuring student success. **This makes the 4CPD Annual Conference a unique and powerful opportunity for our sponsors.**

To continue the success of this event, we are seeking sponsors who share our commitment to advancing the professional growth and development of community college employees throughout the state. We have thoughtfully designed a menu of mutually beneficial opportunities for our sponsors and attendees. We encourage you to consider which sponsorship opportunity best suits your needs.

Sincerely,

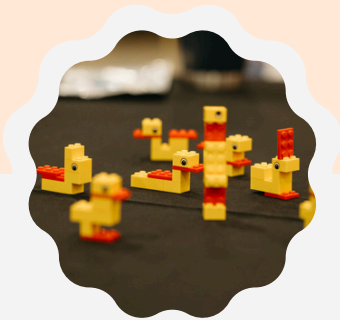
The 4CPD Board



Sponsorship Levels

Your support as a sponsor would not only highlight your organization, but also support this essential professional association and our work in providing meaningful learning and collaboration to improve our statewide community college system for our students, communities, and employees.

This year's conference will be held October 1-3, 2025, at the DoubleTree Hilton in Claremont, CA. If you have any questions or would like to discuss how your organization can play a pivotal role in supporting the 4CPD Conference, please contact us at info@4cpd.org. We hope you can join us and look forward to working with you!



Leadership Excellence Sponsor: \$5,000

- Introduction by 4CPD Board Members at the opening general session and opportunity to introduce your organization (3 minutes)
- Exhibitor table in a central, high-traffic area for the entire conference
- Conference registration for two (includes excellent networking opportunities during mealtimes and access to all conference sessions)
- Listing with name and/or logo on the 4CPD 2025 Conference website, conference-related emails, and printed conference materials
- Insertion of promotional material/flyers in conference materials (supplied by sponsor by the deadline)
- Prominent placement of the organization's signage at the conference (supplied by sponsor by the deadline)
- List of attendees' contact information before the conference
- Opportunity for the sponsor to donate a raffle item to be on display at the high-traffic registration table throughout the conference and highlighted as a featured raffle item during announcements

Sponsorship Levels



Inspiration Sponsor: \$3,000

- Recognition by 4CPD Board Members at the the Opening Session
- Exhibitor table in a central, high-traffic area for the entire conference
- Conference registration for one (includes excellent networking opportunities during mealtimes and access to all conference sessions)
- Insertion of promotional material/flyers in conference materials (supplied by sponsor by deadline)
- Prominent placement of sponsor signage at conference (supplied by sponsor)
- List of attendees' contact information before the conference
- Opportunity for the sponsor to donate a raffle item to be on display at the high-traffic registration table throughout the conference and highlighted as a featured raffle item during announcements



Outreach Sponsor: \$1,000

- Exhibitor table for the entire conference (conference attendance not included)
- Insertion of promotional material/flyers in conference materials (supplied by sponsor by deadline)
- Opportunity for the sponsor to donate a raffle item to be on display at the high-traffic registration table throughout the conference and highlighted as a featured raffle item during announcements

2025 Conference Timeline

MAY 12

**CALL FOR
PROPOSALS**

JULY 1

**REGISTRATION
OPENS**

JULY 31

**EARLY REGISTRATION
DEADLINE**

AUGUST 31

**GENERAL REGISTRATION
DEADLINE**

SEPTEMBER 19

**LATE REGISTRATION
DEADLINE**

OCTOBER 1

PRE-CONFERENCE

Hosted by the Vision
Resource Center

OCTOBER 1-3

CONFERENCE!

Doubletree Claremont
Claremont, CA

Contact Us

www.4cpd.org



Board of Directors
INFO@4CPD.ORG